



Jeffrey J. Katz Honored Among Top 3 RE/MAX Agents in Florida and Top 100 RE/MAX Agents in United States

(BOYNTON BEACH, FL 3/4/2013) - Jeffrey J. Katz, a South Florida RE/MAX agent who specializes in residential communities for adults 55 and older, has been recognized for outstanding sales achievement by RE/MAX International, Inc. There are over 50,000 RE/MAX agents in the United States, and less than 1% of them achieve ranking within the Top 100 Agents during their careers. There are over 4,000 RE/MAX agents in the Florida region.

Katz earned these prestigious distinctions based upon his individual production in 2012, which placed him among the **Top 3 RE/MAX agents in Florida** and in the **Top 100 RE/MAX agents in the United States**.

Katz began his real estate career in 2002, and dedicated himself to the unique needs of home buyers and sellers aged 55 and over. He has been recognized with several performance awards in recent years, including 2 consecutive Chairman's Club awards and the RE/MAX Hall of Fame Career Award.

Katz says that he appreciates the professional awards, but he doesn't plan to rest on his laurels. "What matters is that my clients are happy," he says. "Their testimonials and their referrals are the true awards."

Katz explains that many of his clients relocate to Florida from out-of-state, and that his website, www.JeffreyJKatz.com, has been instrumental in helping him grow his business in what most would consider a challenging market environment. "My website has over 8,000 unique visitors a month. I've welcomed many new clients to Florida online before meeting them in person. They know all about my experience and the 55 and Over market by the time they pick up the phone."

However, the importance of the personal touch is never lost on Katz. "Service is everything. The internet can help attract new business, but service lets you keep it. My clients trust me to take care of them, and I never forget that."

Jeffrey Katz is an associate of RE/MAX Advantage Plus in Boynton Beach, Florida. In addition to Boynton Beach, Katz serves the markets of Lake Worth and Delray Beach. RE/MAX International, Inc. has over 85,000 associates spanning 89 countries, and is consistently recognized as one of the top real estate franchises in the world. Each RE/MAX office is independently owned and operated.

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